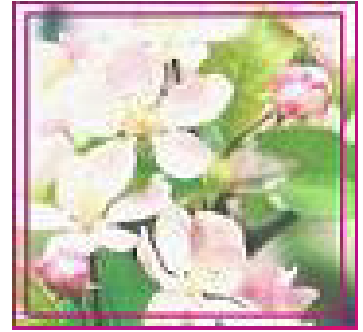


# Apple Tree Craft Fairs

## Burford 2010

September 18<sup>th</sup>, October 9<sup>th</sup>  
and December 11th



## Welcome to Apple Tree Craft Fairs!

As experienced Craft Fair exhibitors, we were inspired to organise our own events after one too many 'bad Fair days'

Over the years, we've met hundreds of crafters and attended many events. It became apparent that true crafters were becoming disillusioned with the craft fairs on offer - they couldn't compete with mass produced imports being sold as 'handmade' in the UK. We have set up Apple Tree Craft Fairs in direct response to the demand from crafters who desperately need an outlet for their talents. At all our Fairs, the crafts for sale must be made by the stallholder, or the stallholder must be the crafter's personal representative.

## CRAFT FAIRS FOR THE CRAFTER

This is our ethos and we stick to our principals!

As crafters, we know what we want from an event and we are out to get it - first class stallholders, a good venue and hopefully, plenty of customers!

We will do our utmost to ensure that you get the very best from our event. We want you to feel that you can return to Apple Tree Craft Fairs time and time again, and enjoy every event to the max!

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## "The Gateway to the Cotswolds"

The lovely town of Burford occupies a position on the meandering River Windrush. Burford is built on a fairly steep hill, and the view from the top of the hill looking down the High Street to the river is one of the classic panoramas of the Cotswolds. A lovely triple-arched medieval bridge crosses the Windrush, and though Burford itself does not occupy the northern bank, a walk across the bridge is rewarded by wonderful views across water meadows to the spire of St. John the Baptist parish church. Our venue, Warwick Hall, is adjacent to St John's, on route to the only car park in Burford.



## The Venue: Warwick Hall

I think this has to be one of the oldest halls we've ever held fairs in. Warwick Hall is full of character, with beautiful gardens to the rear. It has a kitchen area for our use, so don't forget your mugs! We have access from 8am to 6pm except on October 9<sup>th</sup> when we must be out of the hall for 5pm as there is an evening function. We will open to the public from 10am to 4pm.

## Parking:

Parking in Burford is Free - both on the Street and in the public car park. Parking on the East side of the High Street is limited to two hours. There is no time restriction on the West side of the High Street. There is a limit of twelve hours in the Main Car Park which is just a few minutes walk away from the hall.

## Spaces

Each space costs £45.00. As this is a larger venue, you may book one or two tables. As with all venues, we will aim to get a good balance of crafts. Please email before booking to check if we still have a space for your particular craft.

## Tables & Electricity

Tables are supplied included the cost. They are standard trestle size, 6ft by 2ft. Chairs are also supplied, two to a table, but there are plenty of spare chairs. Electricity can be supplied also included in the cost, and sockets are well placed and plentiful. Please bring long gang leads & extension leads if you require electricity.

## Refreshments

I try to find time to bake before each craft fair so that there is sustenance to keep us going through busy periods, or just something highly calorific for quiet moments! I don't always manage to bake, but there will still be free cakes, tea & coffee for crafters in the kitchen area. It's self service, but please bring cups as there aren't any at Burford.

## Insurance

We recommend Combined Market Traders Insurance Association. This is simply because we believe that they are the best. Unfortunately, we don't get any commissions! If you need insurance and would like to use C.M.T.I.A. I can email an application form to you.

## How to Get There



For SatNav users the  
Hall postcode is:

OX18 4RY



## Terms and Conditions - Boring But Necessary!

### Please Read Carefully - T&C's have changed for 2010

1. Events are organised by Apple Tree Craft Fairs unless in conjunction with a third party.
2. All items for sale must be made by the stallholder, or the stallholder must be the crafter's chosen representative. Occasionally, references may be required from the crafter.
3. Bulk bought items for resale will be **wholly unacceptable**, and these **items will be removed** from the Fair. If stallholders knowingly sell such items after agreeing to our T&C's, it undermines the entire ethos of our Fairs and is extremely unfair to other crafters taking part. **Such sellers will not be permitted to attend further Fairs. Any event fees paid by stallholders who have flouted this condition will be forfeited.**
4. All stalls must look well presented and be covered with a floor length cloth or similar.
5. All stalls must be fully set up 20 minutes before Fairs start. Cars must be offsite, where appropriate, by 30 minutes before commencement. If you are going to be late or cannot come for any reason please let me know.
6. We try very hard to ensure that each event has a good balance of crafts from all areas of the craft spectrum. Please do not be offended if we have to refuse your booking for reasons of balance. There will be other events for you to attend. Bookings are on a first come, first served basis.
7. Your booking will be confirmed as soon as we receive your booking form & payment. Bookings will only be held on receipt of payment and booking forms. If we don't have an official booking form your place may accidentally be double-booked.
8. For each fair date bookings can be secured with a non-returnable booking fee of £20.00 and a post-dated cheque for the remainder of the fee (or fees) dated for six weeks before each event, sent together with your booking form(s). Bookings must be submitted on Apple Tree Craft Fair booking forms. You may cancel your booking at any time but the £20.00 booking fee will not be returned.
9. Any cancellations made less than 28 days before the event date, for any reason, will forfeit the total fee paid. Cancellations may be made by telephone or email, but must be confirmed in writing as soon as possible. We will acknowledge any cancellations.
10. In the unlikely event of the fair being cancelled or the venue unavailable owing to circumstances beyond our control, we will endeavour to arrange another date in the near future, or refund your money in full. For events organised in conjunction with third parties this may not be possible as your contract will be with the third party not with Apple Tree Craft Fairs.
11. Children must be carefully supervised at all times. Owing to health and safety issues, we advise that crafter's should not bring their children. However, this is your decision entirely.
12. All stallholders must have appropriate public liability insurance.
13. We will do our utmost to ensure that you have a successful fair, but we cannot be held responsible for the weather, interruption of power or services, failure of media advertising to appear or astrological incompatibility.
14. We are not responsible for damage to or theft of your stock/property whilst you are attending our Fairs.

## Booking Form Burford 2010

NAME	
CRAFT	
ADDRESS	
POST CODE	
TELEPHONE	
MOBILE	
Email & Website	
Insurance Provider	

Please tick the box for the Saturday(s) required. Please contact us to ensure availability of spaces *before* booking!

September 18th	<input type="checkbox"/>	October 9th	<input type="checkbox"/>	December 11th	<input type="checkbox"/>
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Electricity Required	YES or NO
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I enclose full fee/booking fee\* payment of £\_\_\_\_\_ for one table at \_\_\_\_fairs.  
 Payable to **Apple Tree Craft Fairs** Please send cheques and booking forms to our address on the front page! I have read and agreed to the attached terms and conditions.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

\* delete as appropriate

## Bookings are pending availability!